

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WFSB-TV Hartford, CT

**Date:**

9/5/2012

I, Media Strategies and Research,

being/on behalf of: Joe Courtney, a legally

qualified candidate of the Democratic political

party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 29, 2012			Tuesday, November 06, 2012		

**Total Charges: \$79,850.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Courtney for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PATRICK TALLARITA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Wednesday, September 05, 201

Date

*Arthur A. Whitlow*

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

*[Signature]*  
Signature

*William Whitlow*  
Printed Name

*DoS*  
Title



# Station Order Revised Courtney for Congress 2012

**Market:** Hartford, CT

**Flight Dates:** Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11825

**Contact:** Bill Whittle/Laurie LaBrecque

**Email:** Bill.Whittle@wfsb.com

**Phone:** 860-728-3333

**Fax:** 860-728-5669

**Direct:** michael.harris@meredith.com

**WFSB-TV**

order #492184

Program Name	Days	DP	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
WFSB 5:30a News	EM		M-F	\$800.00					1					1
5:30 AM 6:00 AM			30	\$800.00										
90% PE at LUR Per WFSB, Move to G2														
WFSB 6a News	EM		M-F	\$1,200.00	1			1						2
6:00 AM 6:30 AM			30	\$2,400.00										
90% PE at LUR Per WFSB, Move to G2														
WFSB 6:30a News	EM		M-F	\$1,200.00		1			1			1		3
6:30 AM 7:00 AM			30	\$3,600.00										
90% PE at LUR Per WFSB, Move to G2														
CBS This Morning	EM		M-F	\$800.00	1		1					1		3
7:00 AM 9:00 AM			30	\$2,400.00										
90% PE at LUR Per WFSB, Move to G2														
Saturday 7a News	EM		Sa	\$250.00						1				1
7:00 AM 9:00 AM			30	\$250.00										
Live with Kelly	DT		M-F	\$200.00				1				1		2
9:00 AM 10:00 AM			30	\$400.00										
Price Is Right	DT		M-F	\$750.00	1		1							2
11:00 AM 12:00 PM			30	\$1,500.00										
90% PE at LUR Per WFSB, Move to G2														
WFSB Noon News	DT		M-F	\$750.00					1					1
12:00 PM 12:30 PM			30	\$750.00										
90% PE at LUR Per WFSB, Move to G2														
CBS Soap Rotation	DT		M-F	\$300.00								1		1
12:30 PM 2:00 PM			30	\$300.00										
Better CT	EF		M-F	\$200.00		1								1
3:00 PM 4:00 PM			30	\$200.00										
Dr. Oz	EF		M-F	\$950.00	1									1
4:00 PM 5:00 PM			30	\$950.00										
90% PE at LUR Per WFSB, Move to G2														
WFSB 5p News	EN		M-F	\$1,800.00			1					1		2
5:00 PM 5:30 PM			30	\$3,600.00										
90% PE at LUR Per WFSB, Move to G2														

Rachael Beale

**Media Strategies and Research**

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 9/5/2012 12:12:07 PM

WFSB-TV

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rachael@mediastategies.com



# Station Order Revised Courtney for Congress 2012

**Market:** Hartford, CT  
**Flight Dates:** Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID
11825

**Contact:** Bill Whittle/Laurie LaBrecque  
**Email:** Bill.Whittle@wfsb.com

**Phone:** 860-728-3333  
**Fax:** 860-728-5669  
**Direct:** michael.harris@meredith.com

## WFSB-TV

Program Name	Days	DP	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
WFSB 5:30p News	EN	M-F	30	\$1,800.00		1		1						2
5:30 PM 6:00 PM				\$3,600.00										
90% PE at LUR Per WFSB, Move to G2														
WFSB 6p News	EN	M-F	30	\$2,100.00	1		1		1			1		4
6:00 PM 6:30 PM				\$8,400.00										
90% PE at LUR Per WFSB, Move to G2														
Inside Edition	PA	M-F	30	\$1,500.00								1		1
7:00 PM 7:30 PM				\$1,500.00										
90% PE at LUR Per WFSB, Move to G2														
Ent Tonight	PA	M-F	30	\$1,500.00				1						1
7:30 PM 8:00 PM				\$1,500.00										
90% PE at LUR Per WFSB, Move to G2														
NCIS	PT	Tu	30	\$7,000.00		1								1
8:00 PM 9:00 PM				\$7,000.00										
90% PE at LUR Per WFSB, Move to G2														
CSI	PT	W	30	\$4,500.00			1							1
10:00 PM 11:00 PM				\$4,500.00										
90% PE at LUR Per WFSB, Move to G2														
Big Bang/Two & Half	PT	Th	30	\$2,600.00				1						1
8:00 PM 9:00 PM				\$2,600.00										
Blue Bloods														
PT	F	30	\$4,500.00						1					1
10:00 PM 11:00 PM				\$4,500.00										
90% PE at LUR Per WFSB, Move to G2														
60 Minutes	PT	Su	30	\$9,000.00							1			1
7:00 PM 8:00 PM				\$9,000.00										
Sold Out: Lowest Rate to Clear Per WFSB														
WFSB 11p News	LN	M-F	30	\$1,900.00	1	1	1	1	1			1		6
11:00 PM 11:35 PM				\$11,400.00										
90% PE at LUR Per WFSB, Move to G2														
Saturday 11p News	LN	Sa	30	\$1,900.00						1				1
11:00 PM 11:30 PM				\$1,900.00										
90% PE at LUR Per WFSB, Move to G2														
Sunday 11p News	LN	Su	30	\$1,900.00							1			1
11:00 PM 11:30 PM				\$1,900.00										
90% PE at LUR Per WFSB, Move to G2														

Rachael Beale

**Media Strategies and Research**

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 9/5/2012 12:12:07 PM

WFSB-TV

Page 2 of 3



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Market: Hartford, CT

Estimate ID

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11825

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Phone: 860-728-3333

Email: Bill.Whittle@wfsb.com

Fax: 860-728-5669

Direct: michael.harris@meredith.com

## WFSB-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Letterman	LF	M-F	\$950.00		1						1		2
11:35 PM 12:37 AM		30	\$1,900.00										
90% PE at LUR Per WFSB, Move to G2													
NFL Football	SP	Su	\$3,000.00							1			1
4:15 PM 7:30 PM		30	\$3,000.00										
11/4: Steelers vs. Giants													
Station Gross Totals			\$79,850.00	6	6	6	6	6	2	3	7	2	44

Rachael Beale

Media Strategies and Research

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Date/Time Sent: 9/5/2012 12:12:07 PM

WFSB-TV

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rachael@mediastrategies.com

## CONTRACT


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Media Strategies and Research**  
**Attention: Rachael Beale**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 492184 /		<b>Alt Order #</b>
<b>Product</b> October 29-November 6, 2012		
<b>Contract Dates</b> 10/29/12 - 11/06/12		<b>Estimate #</b> 11825
<b>Advertiser</b> Courtney for Congress		<b>Original Date / Revision</b> 09/05/12 / 09/05/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> House- National	<b>Sales Office</b> House-National
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	11/02/12	11/02/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$800.00			
N 2	WFSB	10/29/12	11/01/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1--1----				2	\$1,200.00			
D 3	WFSB	11/05/12	11/05/12	Eyewitness News	6am - 6:30am		:30			NM	0	\$0.00
E 4	WFSB	10/30/12	11/02/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1--1--				2	\$1,200.00			
E 5	WFSB	11/06/12	11/06/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,200.00			
E 6	WFSB	10/29/12	10/31/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-1----				2	\$800.00			
E 7	WFSB	11/05/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00			
E 8	WFSB	11/03/12	11/03/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$250.00			
E 9	WFSB	11/01/12	11/01/12	9am-10am	9am - 10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$200.00			
E 10	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$200.00			
E 11	WFSB	10/29/12	10/31/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-1----				2	\$750.00			
E 12	WFSB	11/02/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision	Alt Order #
492184 /	

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	October 29-November 6	11825

Advertiser	Original Date / Revision
Courtney for Congress	09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$750.00			
E 13	WFSB	11/05/12	11/05/12	CBS Soaps	1230-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00			
N 14	WFSB	10/30/12	10/30/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$200.00			
N 15	WFSB	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
N 16	WFSB	10/31/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$1,800.00			
E 17	WFSB	10/30/12	11/01/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-1---				2	\$1,800.00			
E 18	WFSB	10/29/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-1-1--				3	\$2,100.00			
E 19	WFSB	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,100.00			
D 20	WFSB	11/01/12	11/01/12	Inside Edition	7pm - 7:30pm		:30			NM	0	\$0.00
E 21	WFSB	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 22	WFSB	11/01/12	11/01/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,500.00			
D 23	WFSB	11/02/12	11/02/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	0	\$0.00
E 24	WFSB	10/30/12	10/30/12	NCIS	8pm-9pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$7,000.00			
E 25	WFSB	10/31/12	10/31/12	CSI	10pm - 11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,500.00			
E 26	WFSB	11/01/12	11/01/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,600.00			
E 27	WFSB	11/02/12	11/02/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$4,500.00			
E 28	WFSB	11/04/12	11/04/12	60 Minutes	7pm - 8pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$9,000.00			
D 29	WFSB	11/04/12	11/04/12	The Mentalist	10pm - 11pm		:30			NM	0	\$0.00
E 30	WFSB	10/29/12	11/02/12	Eyewitness News	11PM - 11:35PM		:30			NM	5	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 492184 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Product</u> October 29-November 6	<u>Estimate #</u> 11825
<u>Advertiser</u> Courtney for Congress		<u>Original Date / Revision</u> 09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	11111--				5	\$1,900.00			
E 31	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,900.00			
E 32	WFSB	11/03/12	11/03/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,900.00			
N 33	WFSB	10/30/12	10/30/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$950.00			
E 34	WFSB	11/05/12	11/05/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$950.00			
E 35	WFSB	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,000.00			
D 36	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	0	\$0.00
N 37	WFSB	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
N 38	WFSB	11/04/12	11/04/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,900.00			
Totals											44	\$79,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	44	\$79,850.00	\$67,872.50
<b>Totals</b>	<b>44</b>	<b>\$79,850.00</b>	<b>\$67,872.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.





# Station Order Courtney for Congress 2012

Market: Hartford, CT

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11825

Contact: Bill Whittle/Laurie LaBrecque

Email: Bill.Whittle@wfsb.com

Phone: 860-728-3333

Fax: 860-728-5669

Direct: michael.harris@meredith.com

## WFSB-TV

Program Name	Days	DP	Length	Gross Rate	Mon Oct 29	Tue Oct 30	Wed Oct 31	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
WFSB 5:30a News	EM	M-F	30	\$800.00			1							PMT 1
5:30 AM 6:00 AM			30	\$800.00										
90% PE at LUR Per WFSB, Move to G2														
WFSB 6a News	EM	M-F	30	\$1,200.00	1							1		PMT 2
6:00 AM 6:30 AM			30	\$2,400.00										
90% PE at LUR Per WFSB, Move to G2														
WFSB 6:30a News	EM	M-F	30	\$1,200.00		1			1				1	PMT 3
6:30 AM 7:00 AM			30	\$3,600.00										
90% PE at LUR Per WFSB, Move to G2														
CBS This Morning	EM	M-F	30	\$800.00	1		1					1		PMT 3
7:00 AM 9:00 AM			30	\$2,400.00										
90% PE at LUR Per WFSB, Move to G2														
Saturday 7a News	EM	Sa	30	\$250.00						1				1
7:00 AM 9:00 AM			30	\$250.00										
Live with Kelly	DT	M-F	30	\$200.00				1					1	2
9:00 AM 10:00 AM			30	\$400.00										
Price Is Right	DT	M-F	30	\$750.00	1		1							PMT 2
11:00 AM 12:00 PM			30	\$1,500.00										
90% PE at LUR Per WFSB, Move to G2														
WFSB Noon News	DT	M-F	30	\$750.00					1					PMT 1
12:00 PM 12:30 PM			30	\$750.00										
90% PE at LUR Per WFSB, Move to G2														
CBS Soap Rotation	DT	M-F	30	\$300.00								1		1
12:30 PM 2:00 PM			30	\$300.00										
Better CT	EF	M-F	30	\$200.00	1									1
3:00 PM 4:00 PM			30	\$200.00										
Dr. Oz	EF	M-F	30	\$950.00		1		1						PMT 2
4:00 PM 5:00 PM			30	\$1,900.00										
90% PE at LUR Per WFSB, Move to G2														
WFSB 5p News	EN	M-F	30	\$1,800.00			1		1					PMT 2
5:00 PM 5:30 PM			30	\$3,600.00										
90% PE at LUR Per WFSB, Move to G2														

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 9/4/2012 11:27:53 AM

WFSB-TV

Page 1 of 3

rachael@mediastategies.com



# Station Order Courtney for Congress 2012

**Market:** Hartford, CT  
**Flight Dates:** Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID
11825

**Contact:** Bill Whittle/Laurie LaBrecque  
**Email:** Bill.Whittle@wfsb.com

**Phone:** 860-728-3333  
**Fax:** 860-728-5669  
**Direct:** michael.harris@meredith.com

## WFSB-TV

Program Name	Days	DP	Length	Gross Rate	Mon Oct 29	Tue Oct 30	Wed Oct 31	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
WFSB 5:30p News	EN	M-F	30	\$1,800.00		1		1						PMT 2
5:30 PM 6:00 PM			30	\$3,600.00										
90% PE at LUR Per WFSB, Move to G2														
WFSB 6p News	EN	M-F	30	\$2,100.00	1		1		1			1		PMT 4
6:00 PM 6:30 PM			30	\$8,400.00										
90% PE at LUR Per WFSB, Move to G2														
Inside Edition	PA	M-F	30	\$1,500.00				1				1		PMT 2
7:00 PM 7:30 PM			30	\$3,000.00										
90% PE at LUR Per WFSB, Move to G2														
Ent Tonight	PA	M-F	30	\$1,500.00		1			1					PMT 2
7:30 PM 8:00 PM			30	\$3,000.00										
90% PE at LUR Per WFSB, Move to G2														
NCIS	PT	Tu	30	\$7,000.00		1								PMT 1
8:00 PM 9:00 PM			30	\$7,000.00										
90% PE at LUR Per WFSB, Move to G2														
CSI	PT	W	30	\$4,500.00			1							PMT 1
10:00 PM 11:00 PM			30	\$4,500.00										
90% PE at LUR Per WFSB, Move to G2														
Big Bang/Two & Half	PT	Th	30	\$2,600.00				1						1
8:00 PM 9:00 PM			30	\$2,600.00										
Blue Bloods	PT	F	30	\$4,500.00					1					PMT 1
10:00 PM 11:00 PM			30	\$4,500.00										
90% PE at LUR Per WFSB, Move to G2														
60 Minutes	PT	Su	30	\$9,000.00							1			PMT 1
7:00 PM 8:00 PM			30	\$9,000.00										
Sold Out: Lowest Rate to Clear Per WFSB														
Mentalist	PT	Su	30	\$6,000.00										PMT 1
10:00 PM 11:00 PM			30	\$6,000.00										
90% PE at LUR Per WFSB, Move to G2														
WFSB 11p News	LN	M-F	30	\$1,900.00	1	1	1	1	1			1		PMT 6
11:00 PM 11:35 PM			30	\$11,400.00										
90% PE at LUR Per WFSB, Move to G2														
Saturday 11p News	LN	Sa	30	\$1,900.00						1				PMT 1
11:00 PM 11:30 PM			30	\$1,900.00										
90% PE at LUR Per WFSB, Move to G2														

① cancel

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastategies.com

Date/Time Sent: 9/4/2012 11:27:53 AM

WFSB-TV

Page 2 of 3



# Station Order Courtney for Congress 2012

**Market:** Hartford, CT

**Estimate ID**

**Flight Dates:** Monday, October 29, 2012 to Tuesday, November 06, 2012

**11825**

**Contact:** Bill Whittle/Laurie LaBrecque

**Phone:** 860-728-3333

**Email:** Bill.Whittle@wfsb.com

**Fax:** 860-728-5669

**Direct:** michael.harris@meredith.com

## WFSB-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	
				Oct	Oct	Oct	Nov	Nov	Nov	Nov	Nov	Nov	
Program Name	DP	Length	Gross Rate	29	30	31	01	02	03	04	05	06	Total
Letterman	LF	M-F	\$950.00		1		1				1		PMT 3
11:35 PM 12:37 AM		30	\$2,850.00										
90% PE at LUR Per WFSB, Move to G2													
NFL Football	SP	Su	\$3,000.00							1			1
4:15 PM 7:30 PM		30	\$3,000.00										
11/4: Steelers vs. Giants													
Station Gross Totals			\$88,850.00	6	7	7	7	7	2	3	7	2	48

Rachael Beale

**Media Strategies and Research**

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 9/4/2012 11:27:53 AM

WFSB-TV

Page 3 of 3

# CONTRACT


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 492184 /		<u>Alt Order #</u>
<u>Product</u> October 29-November 6, 2012		
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Estimate #</u> 11825
<u>Advertiser</u> Courtney for Congress		<u>Original Date / Revision</u> 09/04/12 / 09/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> House- National	<u>Sales Office</u> House-National
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Media Strategies and Research**  
**Attention: Rachael Beale**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/31/12	10/31/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$800.00			
N 2	WFSB	10/29/12	10/29/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,200.00			
N 3	WFSB	11/05/12	11/05/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00			
N 4	WFSB	10/30/12	11/02/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1--1--				2	\$1,200.00			
N 5	WFSB	11/06/12	11/06/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,200.00			
N 6	WFSB	10/29/12	10/31/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-1----				2	\$800.00			
N 7	WFSB	11/05/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00			
N 8	WFSB	11/03/12	11/03/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$250.00			
N 9	WFSB	11/01/12	11/01/12	9am-10am	9am - 10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$200.00			
N 10	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$200.00			
N 11	WFSB	10/29/12	10/31/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<b>Contract / Revision</b> 492184 /		<b>Alt Order #</b>
<b>Contract Dates</b> 10/29/12 - 11/06/12	<b>Product</b> October 29-November 6	<b>Estimate #</b> 11825
<b>Advertiser</b> Courtney for Congress		<b>Original Date / Revision</b> 09/04/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-1----				2	\$750.00			
N 12	WFSB	11/02/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$750.00			
N 13	WFSB	11/05/12	11/05/12	CBS Soaps	1230-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00			
N 14	WFSB	10/29/12	10/29/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$200.00			
N 15	WFSB	10/30/12	11/01/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-1---				2	\$950.00			
N 16	WFSB	10/31/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1-1--				2	\$1,800.00			
N 17	WFSB	10/30/12	11/01/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-1---				2	\$1,800.00			
N 18	WFSB	10/29/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-1-1--				3	\$2,100.00			
N 19	WFSB	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,100.00			
N 20	WFSB	11/01/12	11/01/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,500.00			
N 21	WFSB	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 22	WFSB	10/30/12	10/30/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,500.00			
N 23	WFSB	11/02/12	11/02/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,500.00			
N 24	WFSB	10/30/12	10/30/12	NCIS	8pm-9pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$7,000.00			
N 25	WFSB	10/31/12	10/31/12	CSI	10pm - 11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,500.00			
N 26	WFSB	11/01/12	11/01/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,600.00			
N 27	WFSB	11/02/12	11/02/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$4,500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<b>Contract / Revision</b> 492184 /		<b>Alt Order #</b>
<b>Contract Dates</b> 10/29/12 - 11/06/12	<b>Product</b> October 29-November 6	<b>Estimate #</b> 11825
<b>Advertiser</b> Courtney for Congress		<b>Original Date / Revision</b> 09/04/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	WFSB	11/04/12	11/04/12	60 Minutes	7pm - 8pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$9,000.00			
N 29	WFSB	11/04/12	11/04/12	The Mentalist	10pm - 11pm		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$6,000.00			
N 30	WFSB	10/29/12	11/02/12	Eyewitness News	11PM - 11:35PM		:30			NM	5	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	11111--				5	\$1,900.00			
N 31	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$1,900.00			
N 32	WFSB	11/03/12	11/03/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S-				1	\$1,900.00			
N 33	WFSB	10/30/12	11/01/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-1-1---				2	\$950.00			
N 34	WFSB	11/05/12	11/05/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$950.00			
N 35	WFSB	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$3,000.00			
<b>Totals</b>											<b>48</b>	<b>\$88,850.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	48	\$88,850.00	\$75,522.50
<b>Totals</b>	<b>48</b>	<b>\$88,850.00</b>	<b>\$75,522.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.